

Finalized LinkedIn Posts

Presented by Amelia Mowry

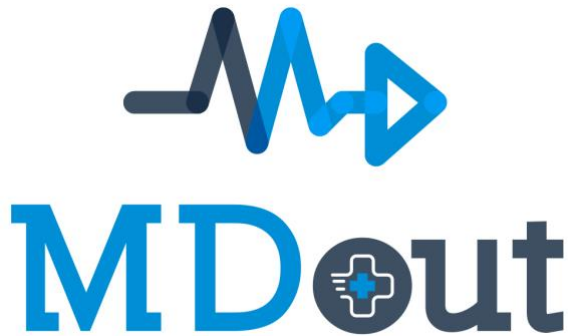
Mission Statement Examples:

1. What is MDout?

MDout, Inc. is digital health company focused on empowering health organizations to better track, manage and improve health data. We aim to provide the healthcare market with real-time data that improves the Patient and Provider experience for better outcomes.

The goal of our company is to improve peer to peer health literacy through individual experiences and quality of life that empower both health organizations and patients alike.

We offer clinics a variety of plans to choose from. For as low as \$59/month, we guarantee you will see an improvement in your business' revenue, or money-back guaranteed! Try our program FREE for the first 30 days. To learn more, visit <https://www.mdout.com/#/>.



General Product Examples:

2. What does MDout do? Our software provides a range of features for healthcare providers to utilize so they can provide the best patient-care experience possible.



3. Revolutionize the way patient data is stored. MDout provides cloud-based software to help medical clinics minimize paperwork and maximize patient experience. Digitizing your records can help businesses reduce paper waste, easily retrieve documents from a secure location, and lower waiting room times for patients.

Don't get left behind!
Join the Healthcare Revolution With
MDout and Digitize your Data Collection

Medical Clinics

If you've been looking to digitize your office, save on paperwork time, lower patient wait times, increase amount of patients able to be seen each day, increase patient awareness, automate processes such as appointment setting, and cut down on paper waste, then MDout may be the technology solution you've been waiting for!



Cloud Storage

- No Costly Physical Storage
- No Human Filing Error
- HIPAA Compliant



Online Data Retrieval

- Secure Physician Dashboard Access
- No more paper retrieval



Electronic Surveys

- Stored On HIPAA Compliant servers
- In home or office
- Reduce paper waste



Patient Scheduling

- Create, change or cancel appointments online
- Send automated reminders



Patient Retention

- Improve the Patient Experience
- Educate and Communicate
- Lower Wait Times



Affordable & Effective

- 3 Month Free Trial
- Low \$99 per month subscription
- Handle all everything through 1 system

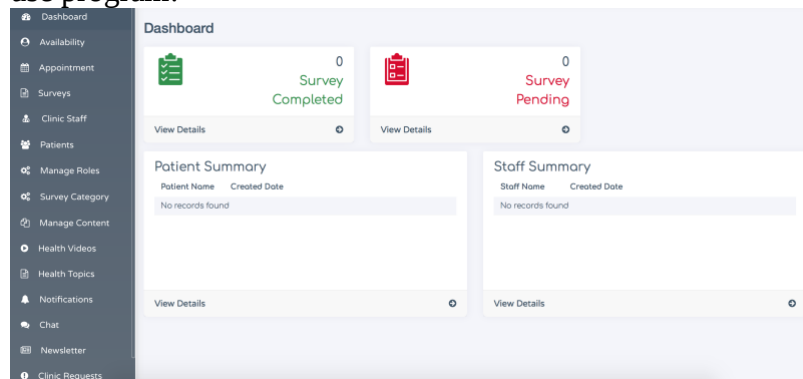
For a Limited Time, Get 3 Months of Free Unlimited Support

800-901-2516
INFO@MDOUT.COM

[Mdout.com/signup](https://mdout.com/signup)



4. MDout's software provides clinics with user-friendly interface for doctors and admins to easily manage patient profiles, medical histories, and customize surveys and newsletters to their cliental, all in one place. Businesses can increase productivity and efficiency with one simple to use program!



The screenshot displays the MDout software dashboard. On the left is a dark sidebar with a menu containing icons and labels for: Dashboard, Availability, Appointment, Surveys, Clinic Staff, Patients, Manage Roles, Survey Category, Manage Content, Health Videos, Health Topics, Notifications, Chat, Newsletter, and Clinic Requests. The main content area is titled 'Dashboard' and features several summary cards. At the top, there are two cards: 'Survey Completed' with a green checkmark icon and a count of 0, and 'Survey Pending' with a red clipboard icon and a count of 0. Below these are two larger summary cards: 'Patient Summary' and 'Staff Summary'. Each of these cards has a table with columns 'Patient Name' and 'Created Date' (for Patient Summary) or 'Staff Name' and 'Created Date' (for Staff Summary). Both tables currently show 'No records found'. Each summary card also includes a 'View Details' link with a circular arrow icon.

5. MDout focuses on providing medical clinics with three main features: 1. Questionnaire Platforms, 2. Education Portals, and 3. Communication Portals.

The Questionnaire Platform converts the traditional paper questionnaire into a digital format. This way, clinic and hospital professionals have access to and can update data in real time.

The Education Portal replaces waiting room magazines and smartphones at the doctor's office with tablets relevant health and wellness information for patients to learn about.

The Communication Portal provides a space for healthcare professionals and their patients to communicate more effectively and efficiently.

Together, these three portals can better enhance the healthcare experience for both patients and providers!

MDout is a new, user friendly digital health platform that allows users to:



Easily view patient surveys



Share educational videos



Communicate with others



Create custom newsletters

6. At MDout, we want to improve the customer experience for patients everywhere by empowering providers to more efficiently track, manage and process health data. Our software was created specifically for healthcare practitioners to implement an easy, efficient and effective treatment plan, that helps patients spend less time in the waiting room and more time face to face with their doctor.

We offer a FREE trial for the first 30 days you join! Go to <https://www.mdout.com/#/> to start your demo today!

**Try your 30-day
Free Trial today!**



To learn more, visit www.mdout.com

7. With our system, clinics can generate customized newsletters with a few clicks of a button!

Whether you want to share information about massage techniques, protective eyewear, or industry related news, practitioners can personalize the content to the clients. Create custom newsletters from scratch or choose one of the pre-made templates to get started.

To learn more about how you can customize news letters to your business, go to <https://www.mdout.com/#/> today!



8. Want to spend less time rummaging through paperwork, and more time face to face with your patient? MDout's easy to use digital healthcare platform was designed to minimize the amount of time the patients fills out paperwork and maximize the time the patient spends with the doctor.

We want doctors do what they do best, and leave the rest to us! Sign up today for your free trial at <https://www.mdout.com/#/>.



9. Looking to increase staff productivity? Is paperwork cluttering your office space?

MDout's simple interface and easy to use program helps medical clinics become a more efficient work space. Join the health care revolution and digitize your records with MDout. Our software eliminates costly storage, decrease human error and is stored on HIPAA compliant servers for as low as \$59/month.

Let us help you propel your business forward into the future of technology today!



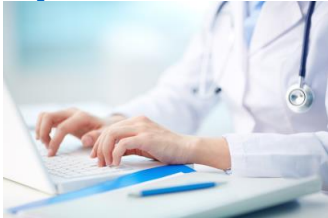
10. Communication is the key to success. Medical clinics can sometimes struggle to communicate efficiently and effectively with staff and clients. At MDout, we want to empower medical clinics everywhere with the tools and resources needed to initiate better communication, both inside and outside the office.

Our communication portal provides a secure channel for health care providers to better connect with patients, using features such as customizable newsletters, educational material and reminders tailored to every individual.

Start connecting today by visiting <https://www.mdout.com/#/about>.

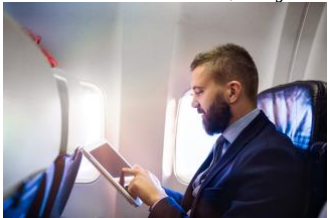


11. When businesses sign up with MDout, we offer our clients 3 months of unlimited support to kick start your future in the health industry. Our support team can be reached 24 hours, 7 days a week to help you get the most out of your subscription. For more details, visit <https://www.mdout.com/#/signup>.



12. Take MDout with you on the go!

Our cloud-based software makes it easy for both patients and providers to stay update with the latest information, anytime and anywhere. Download our mobile app today!



13. Set your sights on a future of healthy vision with MDout. Our software combines easy to use interface with sophisticated features to help Optometrists spend more time with patients, and less time pushing paperwork. Start your free trial today at <https://www.mdout.com/#/>.



14. The MDout software helps providers convert to a paperless system, eliminating piles of paperwork and documentation from the office space. Everything from patient records, to medical histories, surveys and questionnaires are all stored electronically using a cloud-based software that can be accessed 24/7.

Jump start your business into the future of technology today with MDout. For more information, visit <https://www.mdout.com/#/signup>.

15. Why convert to a cloud-based EHR system?

An EHR, or an Electronic Health Record system, is the systematized collection of patient and population electronically-stored health information in a digital format. It requires no hardware installation, contains a large storage capacity and automatically updates without customer intervention.

The MDout cloud-based system integrates the features of an EHR system with the tools and resources most essential to the health industry to create one all inclusive, multifunctional program.

To learn more about the benefits of MDout, visit <https://www.mdout.com/#/products>.

16. MDout empowers health organizations to better track, manage and improve patient health data. Our company guarantees a product that provides medical clinics with the highest quality security, accessibility, reliability and mobility.

For as low as \$59, medical clinics can store patient information, documentation and more all in one place. Increased pricing plans are also available that unlock extra cloud-based features for an additional cost. To sign up today, visit <https://www.mdout.com/#/signup>.

17. Not sure what plan is best for your medical clinic? MDout offers a range of model plans to help health organizations get the most out of their subscription.

18. Create appointments, set availability and add notes with just a few clicks of a button!

Create personalized schedules by adding the availability of individual practitioners through the online calendar feature. This way, patients and office admin can view available appointments all in one place, saving time, money and energy.

Create Availability ✕

Location :

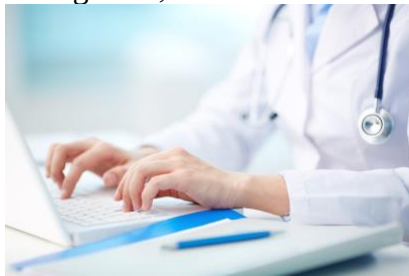
Select Staff

☐ Sun ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat

Start Date: End Date:

Start Time: End Time:

19. MDout's digital formats allow a clinician and hospital professional to have access to the data in real time through a secure online portal. We empower medical clinics to better communicate with patients through an establish and trusted channel, while also increasing patient retention and satisfaction. Our product guarantees an improved provider performance and patient experience through one, all-inclusive electronic portal.



20. Save time, save money.

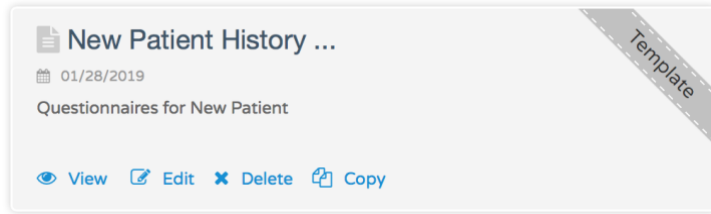
Our Financial and Operational Calculator can help you determine your return-on-investment if you move forward with the use of medical scribes. To try our Cost Savings Calculator, go to <https://www.mdout.com/#/costSavingsCalculator>.

Target Market Examples:

21. Massage Therapists:

Is your business catered towards a certain type of client? Do you treat sports injuries, chronic pain, promote total wellness, or all three? We can help!

With MDout's personalized survey tool, massage clinics can create questionnaires for each client specifically, or use one of our pre-made templates for a quick creation. Know exactly what your patient needs so you can better treat them when they return.



22. Optometrists:

Are you an Optometrists looking for a way to educate your cliental? Don't know where to start? We've got the solution!

MDout's newsletter feature allows Optometrists to create their own newsletters catered to their cliental. Generate PSA's for your patients related to proper eye health, new medical advancements, include seasonal antidotes, and more!



23. Chiropractors:

Have a new patient and don't know where to begin?

Different patients have different needs, which is why MDout features surveys and questionnaires tailored to each patient to help practitioners know how best to pursue a treatment plan. Practitioners can include questions that allow patients to can locate specific areas of pain with one click of a button. Clinics can save the information in our cloud-based system and reference it at any time. Try it out today!

